

YUHAO ZHUANG

2 rue du Doyen Gabriel Marty
31042 Toulouse cedex 9, France
yuhao.zhuang@ut-capitole.fr
<http://yuhaozhuang.net>

ACADEMIC APPOINTMENTS

- 2026– Associate Professor of Strategy (maître de conférences), Toulouse School of Management, Université Toulouse 1 Capitole
Member, TSM-R (UMR 5303, CNRS)
- 2024–2026 Postdoctoral Research Fellow, emlyon business school
- 2022–2024 Postdoctoral Research Fellow, HEC Paris

EDUCATION

- 2023 Joint PhD in Sociology and Business
The University of Chicago
- 2018–2019 Visiting PhD Student
Kellogg School of Management, Northwestern University
- 2014 Master of Arts in the Social Sciences
The University of Chicago
- 2013 Bachelor of Arts in Sociology, with highest honors
East China Normal University

RESEARCH AND TEACHING INTERESTS

- Research: Strategy under political constraints, cross-sector collaboration, extreme contexts, qualitative, quantitative, and experimental methods
- Teaching: Strategic management, nonmarket strategy, social innovation and social entrepreneurship, research design and research methods

PUBLICATIONS AND WORKING PAPERS

1. “Localizing Challenges: Perception and Localization of Societal Threats in Two Bay Areas” (with Wei Luo, Axelle Miel, and Christof Brandtner). OnlineFirst at *Urban Studies*.
2. [A paper on how various types of state-led innovation hubs in pre-1949 Republican China facilitate novel agricultural technology adoption] (with Adam K. Frost and Spencer Stewart). Paper accepted competitively to a Special Issue PDW of *Research Policy*, now under review.

3. “Who Is Most Willing to Compete for Social Impact Opportunities in Captured Environments? Evidence From Nonprofit and For-Profit Aid Intermediaries” (with Marieke Huysentruyt and Bertrand V. Quélin). Submitting to *Organization Science*.
4. “Grassroots Partnerships and Firms’ Experimentation in Core Business Activities” (dissertation chapter). Submitting to *American Sociological Review*.
 - Winner, Social Impact Best Dissertation Prize, the University of Chicago
 - Coverage: HEC Paris Research Highlights, UChicago CISSR
5. “Partisan Asymmetry in Government Procurement and the Making of Supplier Ecosystems” (with Lis Clemens). Submitting to *Socio-Economic Review*.
6. “Status Architectures: Which Social Ventures Are Backed by Firms?” (dissertation chapter). Submitting to *Strategic Entrepreneurship Journal*.
 - Early Career Award, Society for the Advancement of Socio-Economics (SASE)
7. “Building Metacognitive Foundations for Aspiration and Entrepreneurship: Supporting Youth Pathways amid Extreme Inequalities” (with Eugene Y. Ji and Marieke Huysentruyt). Submitting to *Nature Human Behaviour*.
 - Provost’s Global Faculty Award, the University of Chicago
 - Competitively selected case, AI & Society Innovation Camp Case Collection, Tencent
8. “Authoritarianism and Its Organizational Architecture” (with Denis Borodin). Review proposal submitting to *Academy of Management Annals*.
9. “Scaling Corporate Support: Political Identity and the Diffusion of Social Initiatives” (dissertation chapter).

WORK IN PROGRESS

10. “The Moral Geography of Resource Acquisition: Evidence from Beggars” (with Adam K. Frost and Shuang L. Frost). Manuscript in preparation.
11. “Private Responses to Misreported Government Redistribution” (with Marieke Huysentruyt). Data collection.

SELECTED AWARDS, GRANTS, AND FELLOWSHIPS

2026	Competitively selected case, AI & Society Innovation Camp Case Collection, Tencent
2024–2026	Provost’s Global Faculty Award for Research Projects (\$15,000), the University of Chicago
2021–2022	Dissertation Fellowship, Center for East Asian Studies, the University of Chicago

2021–2022	Dissertation Fellow, Center for International Social Science Research, the University of Chicago
2021	Social Impact Best Dissertation Prize (\$10,000), the University of Chicago
2021	Early Career Award, Society for the Advancement of Socio-Economics (SASE)
2021	Department Nominee, Organization and Management Theory (OMT) Division Doctoral Consortium, Academy of Management Annual Meeting
2020–2021	Graduate Student Fellow, Social Sciences Research Center
2019–2021	Research Support Funding (\$12,750), Rustandy Center for Social Sector Innovation
2011	Annual Conference Best Paper Award, Shanghai Sociological Association
2010	National Scholarship Award (top 1% of class), Ministry of Education of China

TEACHING EXPERIENCE

2026	Instructor, Strategic Management (Graduate), Toulouse School of Management (scheduled)
2026	Instructor, Algorithmics and Computation Methods (Undergraduate), Toulouse School of Management (scheduled)
2026	Instructor, Politics in Action: A Research Lab on Power, Protests, and Pizza (Graduate), emlyon business school (rating pending)
2025	Instructor, Innovation and Entrepreneurship Perspectives: Social Entrepreneurship (Graduate), emlyon business school (converted rating: 4.75/5)
2020	Teaching Assistant, Strategy and Structure: Markets and Organizations (MBA, virtual), the University of Chicago (no ratings available)
2019	Guest Lecturer and Teaching Assistant, Political Sociology (Graduate and Undergraduate), the University of Chicago (rating: 4.22/5)
2019	Teaching Assistant, Applications of Hierarchical Linear Models (Graduate and Undergraduate), the University of Chicago (rating: 4.69/5)
2018	Teaching Assistant, the Politics of Popular Sovereignty: Participation and Protest (Undergraduate), the University of Chicago (rating: 4.56/5)

- 2013 Teaching Assistant, Globalization in Context Research Seminar (Undergraduate), University of California, Los Angeles (no ratings available)
- 2011–2012 Occasional SPSS Instructor (Graduate and Undergraduate), East China Normal University (no ratings available)

SELECTED CONFERENCE PRESENTATIONS AND INVITED TALKS

- 2026 The St Andrews-emlyon Workshop on Entrepreneurship (Lyon, France)
Invited Speaker, Toulouse School of Management (Toulouse, France)
- 2025 Invited Speaker, Mines Paris – Paris Sciences et Lettres University (Paris, France)
Academy of Management Annual Meeting (Copenhagen, Denmark)
European Group for Organizational Studies Colloquium (Athens, Greece)
Invited Speaker, Reimagining Civil Society Junior Scholars Forum (Cergy, France)
Invited Speaker, Washington University in St. Louis (presented by coauthor, St. Louis, United States)
- 2024 Academy of Management Annual Meeting (Chicago, United States)
European Group for Organizational Studies Colloquium (Milan, Italy)
Annual Social Entrepreneurship Conference (Lausanne, Switzerland)
- 2023 HEC-INSEAD-ESSEC Management Research Workshop (Fontainebleau, France)
Strategic Management Society Annual Conference (Toronto, Canada)
Political Sociology Section Mentor, American Sociological Association Annual Meeting (Philadelphia, United States)
American Sociological Association Annual Meeting (Philadelphia, United States)
Academy of Management Annual Meeting (Boston, MA)
Invited Speaker, emlyon STORM Seminar (Lyon, France)
- 2022 HEC-INSEAD-ESSEC Management Research Workshop (Jouy-en-Josas, France)
- 2021 Invited Speaker, Early Career Workshop, Society for the Advancement of Socio-Economics (SASE, virtual)
- 2020 Emerging Scholars Workshop Celebrating the Nonprofit Sector (virtual)
American Sociological Association Annual Meeting (virtual)
- 2019 Academy of Management Annual Meeting (Boston, United States)
American Sociological Association Annual Meeting (New York, United States)
- 2017 American Sociological Association Annual Meeting (Montréal, Canada)
Kellogg-Booth Student Symposium (Evanston, United States)
- 2011 Shanghai Sociological Association Annual Meeting (Shanghai, China)

OTHER APPOINTMENTS AND ACADEMIC SERVICES

- 2026– Research Associate, Entrepreneurship and Innovation Research Center, emlyon business school
- 2025– Co-Founder and Co-Coordinator, Government, Markets, and Organizations (GMO) Research Network
- 2025– Research Affiliate, Civic Life of Cities Lab, Stanford Center on Philanthropy and Civil Society
- 2025 Co-Organizer, Entrepreneurship and Innovation Research Center Research Festival, emlyon business school
- 2024– Research Associate, Sustainability & Organizations Institute & Impact Company Lab, HEC Paris
- 2018–2019 Manuscript Board Member, *American Journal of Sociology*
- 2018 Co-Chair, Roundtable on Chinese, Asian, and Western Local Governments and Citizen Responsiveness, Annual Conference of the Midwest Political Science Association
- Ad-Hoc Reviewer, *Administrative Science Quarterly*, *American Journal of Sociology*, *Entrepreneurship and Regional Development*, *Journal of Business Research*, *Management and Organization Review*, *Research Policy*, Academy of Management Annual Meeting, Strategic Management Society Annual Conference

NON-ACADEMIC APPOINTMENTS

- 2024– Educational Camp Program Researcher and External Advisor, PEACH Foundation, Foster City, United States
- 2024– Member of the External Advisory Board, Social Enterprise Laotu, Shenzhen, China and San Francisco, United States
- 2014–2015 Program Assistant for the Master of Arts Program in the Social Sciences (MAPSS), Division of the Social Sciences, the University of Chicago
- 2012 Assistant Officer of Grassroots and NGO Affairs, Civil Affairs Bureau, Jinshan District Government, Shanghai, China