



The path ahead



MASTER

2024-2025

INTERNATIONAL MANAGEMENT

M2 International management

Be prepared to deal with cross-cultural management situations and strategic decision-making in an international context



TSM is a public school
in management,
EQUIS-accredited
since 2023



RNCP
35915



MENTION
Management et commerce
international



TEACHING LANGUAGE
English



CAMPUS
Toulouse



CONDUCTED THROUGH
Full time programme



CREDITS
60 ECTS



NUMBER OF HOURS
222h



START DATE
September 2024

The path ahead

Overview

Do you feel inspired by working with people from different cultures? Do you want to have an international career?

The Master 2 in International Management brings together a highly international student group. This training is a full-time programme entirely taught in English. It builds on the foundations acquired during the first year and puts the emphasis on the development of professional skills and competencies by training students to apply their knowledge to concrete international business situations. The complementarity between academic and practical insights is central during the second year. In Master 2, students have the opportunity to specialise in a double degree, in Belgium or Thailand (choice to be made when applying in Master 1).

The partnership established between TSM and the Engineering Schools enables us to offer a training program of even higher quality, with a more varied and complementary panel of students. The aim is to enable specialists and engineers to enter this master's program to develop their multidisciplinary knowledge and expertise.

2024



25



EDUNIVERSAL
Management International

2024



4



EDUNIVERSAL
Commerce International et Management International
Occitanie

TOULOUSE
INP PURPAN
ÉCOLE D'INGÉNIEURS

SCIENCES PO
TOULOUSE

EFMD
ACCREDITED MASTER

FRANCE
compétences
CERTIFICATION
enregistrée au RNCP

ISAE
Institut Supérieur de l'Aéronautique et de l'Espace
SUPAERO

INSA
INSTITUT NATIONAL
DES SCIENCES
APPLIQUÉES
TOULOUSE



UNIVERSITÉ
TOULOUSE
CAPITOLE

3 reasons to apply

1

An opportunity for international training

2

A training course with comprehensive strategic inputs

3

To become a manager working in international business situations

Admission 2025



Application period

February 2025

Closing application

March 2025

Confirmation of admissions

June 2025

Applications platform :

eCandidatures

42%

Admission rate

95%

Success rate

100%

Satisfaction rate*

Benefits of the programme

- An EFMD-Accredited programme
- 100% taught in English

Programme Objectives

- Discuss international business situations and issues
- Apply theoretical and conceptual elements to the analysis of international business situations
- Demonstrate analytical skills and critical thinking
- Design relevant recommendations on international business situations based on methodological tools and frameworks
- Comprehend different ways in which international business affects the society and the environment
- Communicate clearly and efficiently both in written and oral modes
- Operate efficiently in a multicultural environment (negotiate, manage, lead)

Pre-requisites

- Successful completion of 240 ECTS
- An English language test for non-English speakers (C1 required).
 - As this program is taught entirely in English, applicants must prove their English language proficiency.
 - Exception: passport holders from one country where English is the official language or one of the official languages are exempted from the English test.
- Examination of candidate's application and interview

* Admission rate: 2024-2025 / Exam success rate: 2022-2023 / Satisfaction rate: 2023-2024



Find all the informations about this track by scanning the QR code!

Programme



INTERNSHIP
Mandatory



INTERNSHIP DURATION
6 months



INTERNSHIP PERIOD
From March

SEMESTER 3

UE 01 | **Advanced strategy & Sustainable Business Development** | 6 ECTS

UE 02 | **Cross-cultural Management & International HRM** | 6 ECTS

UE 03 | **International Management Control** | 6 ECTS

UE 04 | **Commercial Negotiation** | 5 ECTS

UE 05 | **Digital Marketing** | 4 ECTS

UE 06 | **Export and international trade** | 4 ECTS

UE 07 | **Supply chain management** | 4 ECTS

UE 08 | **Practitioner Conferences** | 3 ECTS

SEMESTER 4

UE 09 | **International project management & Consulting projects** | 10 ECTS

UE 10 | **Internship/Entrepreneurial project** | 12 ECTS

tsm

Toulouse School of Management is a public school of excellence in Management within Toulouse Capitole University. It has been awarded the EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (EFMD). EQUIS is renowned as a leading certification for Business and Management schools and this recognition is a testament to our dedication to excellence.

TSM combines under a single brand:

→ TSM Education

A school that trains responsible, enterprising managers who are open to the world.

→ TSM Research

A research unit that contributes decisively to scientific research in management and to the reflection of managers.

→ TSM Doctoral Programme

A disciplinary doctoral school with international standards that prepares doctoral students for their future positions in the academic world or in political institutions, research organisations and private companies.

→ TSM Alumni

A network of more than 23,000 active graduates in France and around the world to meet the needs of companies engaged in global competition.

3 000

students

20

Bachelors & Masters degrees

15%

of international students

more than

100

Faculty members

90%

of graduates find work in the industry within 6 months of graduating

23 000

members in the graduate network



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#ToulouseSchoolofManagement

