

tsm



The path ahead

MASTER

2025-2026

INTERNATIONAL MANAGEMENT

# M2 International management

Be prepared to deal with cross-cultural management situations and strategic decision-making in an international context



TSM is a public school  
in management,  
EQUIS-accredited  
since 2023




The path ahead

 **RNCP**  
35915


 **MENTION**  
Management et commerce international

 **TEACHING LANGUAGE**  
English

 **CAMPUS**  
Toulouse

 **CONDUCTED THROUGH**  
Full time programme

 **CREDITS**  
60 ECTS

 **NUMBER OF HOURS**  
222h

 **START DATE**  
September 2025

## Overview

Do you feel inspired by working with people from different cultures? Do you want to have an international career?

The Master 2 in International Management brings together a highly international student group. This training is a full-time programme entirely taught in English. It builds on the foundations acquired during the first year and puts the emphasis on the development of professional skills and competencies by training students to apply their knowledge to concrete international business situations. The complementarity between academic and practical insights is central during the second year.

In Master 2, students have the opportunity to specialise in a double degree at College of Management of Mahidol University (CMMU) in Bangkok. Choice to be made when applying in Master 1.

The partnership established between TSM and the Engineering Schools enables us to offer a training program of even higher quality, with a more varied and complementary panel of students. The aim is to enable specialists and engineers to enter this master's program to develop their multidisciplinary knowledge and expertise.

**2025**  **16** ★★ ★  
**EDUNIVERSAL**  
Management International

**2025**  **3** ★★ ★★ ★  
**EDUNIVERSAL**  
Commerce International et Management International Occitane

**TOULOUSE**  
**INP Ensiacet**

**TOULOUSE**  
**INP PURPAN**  
ÉCOLE D'INGÉNIEURS

**SCIENCES PO**  
TOULOUSE

**EFMD**  
ACCREDITED | **MASTER**

**FRANCE**  
**compétences**  
CERTIFICATION  
enregistrée au RNCP

**ISAE**   
Institut Supérieur de l'Aéronautique et de l'Espace  
**SUPAERO**

**INSA** | INSTITUT NATIONAL  
DES SCIENCES  
APPLIQUÉES  
TOULOUSE

**DIPLOME**  
NATIONAL DE  
MASTER  
CONTRÔLE  
PAR L'ÉTAT

 **UNIVERSITÉ**  
**TOULOUSE**  
**CAPITOLE**

# 3 reasons to apply

1

An opportunity for international training

2

A training course with comprehensive strategic inputs

3

To become a manager working in international business situations

## Admission 2026



### Application period

February 2026

### Closing application

March 2026

### Confirmation of admissions

June 2026

Applications platform : **eCandidatures**

42%

Admission rate

95%

Success rate

100%

Satisfaction rate\*

## Benefits of the programme

- An EFMD-Accredited programme
- 100% taught in English

## Programme Objectives

- Discuss international business situations and issues
- Apply theoretical and conceptual elements to the analysis of international business situations
- Demonstrate analytical skills and critical thinking
- Design relevant recommendations on international business situations based on methodological tools and frameworks
- Comprehend different ways in which international business affects the society and the environment
- Communicate clearly and efficiently both in written and oral modes
- Operate efficiently in a multicultural environment (negotiate, manage, lead)

## Pre-requisites

- Successful completion of 240 ECTS
- An English language test for non-English speakers (C1 required).
  - As this program is taught entirely in English, applicants must prove their English language proficiency.
  - Exception: passport holders from one country where English is the official language or one of the official languages are exempted from the English test.
  - Candidates currently studying at TSM are exempt
- French language certification is mandatory for non-French-speaking applicants (B2 level required), unless they were already enrolled in French higher education the previous year
- Examination of candidate's application and interview

\*Admission rate: 2024-2025 / Exam success rate: 2022-2023 / Satisfaction rate: 2023-2024



Find all the informations about this track by scanning the QR code!

# Programme



**INTERNSHIP**  
Mandatory



**INTERNSHIP DURATION**  
6 months



**INTERNSHIP PERIOD**  
From March

## SEMESTER 3

UE 01 | **Advanced strategy & Sustainable Business Development** | 6 ECTS

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UE 02 | **Cross-cultural Management & International HRM** | 6 ECTS

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UE 03 | **International Management Control** | 6 ECTS

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UE 04 | **Commercial Negotiation** | 5 ECTS

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UE 05 | **Digital Marketing** | 4 ECTS

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UE 06 | **Export and international trade** | 4 ECTS

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UE 07 | **Supply chain management** | 4 ECTS

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UE 08 | **Practitioner Conferences** | 3 ECTS

## SEMESTER 4

UE 09 | **International project management & Consulting projects** | 10 ECTS

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UE 10 | **Internship/Entrepreneurial project** | 12 ECTS

Open Day: February 14, 2026

# tsm

Toulouse School of Management is a public school of excellence in Management within Toulouse Capitole University. It has been awarded the EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (EFMD). EQUIS is renowned as a leading certification for Business and Management schools and this recognition is a testament to our dedication to excellence.

TSM combines under a single brand:

→ **TSM Education**

A school that trains responsible, enterprising managers who are open to the world.

→ **TSM Research**

A research unit that contributes decisively to scientific research in management and to the reflection of managers.

→ **TSM Doctoral Programme**

A disciplinary doctoral school with international standards that prepares doctoral students for their future positions in the academic world or in political institutions, research organisations and private companies.

→ **TSM Alumni**

A network of more than 25,000 active graduates in France and around the world to meet the needs of companies engaged in global competition.

# 3 000

students

more than

# 20

Bachelors, Masters  
& PhD degrees

# 18%

of international  
students

more than

# 100

Faculty  
members

# 82%

of graduates find work  
in the industry within  
6 months of graduating

# 25 000

members in the graduate  
network



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