

tsm

EQUIS
ACCREDITED

MASTER

2024-2025

INTERNATIONAL MANAGEMENT

M2 International Management in European Context

Become a junior manager
ready to evolve in an
European context

The path ahead

UNIVERSITÉ
TOULOUSE
CAPITOLE

EQUIS
ACCREDITED

TSM is a public school
in management,
EQUIS-accredited
since 2023

 tsm EQUIS
ACCREDITED

The path ahead

**MENTION**

Management et commerce international

**TEACHING LANGUAGE**

English

**CAMPUS**

Europe

**CONDUCTED THROUGH**

Full time programme

**CREDITS**

60 ECTS

**NUMBER OF HOURS**

246h

**START DATE**

September 2024

**ACADEMIC PARTNERSHIP**

With Partner universities

Overview

Are you looking for an international career? Are you attracted by supporting companies to develop their international business? Do you feel inspired by working with people from different cultures?

Then the Master in International Management in European Context (IMEC) is just for you! This double degree entirely taught in English offers high quality teaching from internationally renowned professors, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world thanks to strong partnerships built over ten years. In their second year, students follow courses at KU Leuven in Brussels, Belgium, and do a 6-month internship in Belgium or abroad. Upon successful completion of their studies in each country, students will graduate with degrees from both institutions, Master of International Business Economics and Management from KU Leuven and a Master in International Management from TSM.

 EFMD
ACCREDITED | **MASTER****KU LEUVEN** UNIVERSITÉ
TOULOUSE
CAPITOLE

3 reasons to apply

1

An opportunity for international training

2

A training course with comprehensive strategic inputs

3

To become a manager working in international business situations

Admission 2025



Application period

February 2025

Closing application

March 2025

Confirmation of admissions

June 2025

Applications platform : [eCandidatures](#)

Benefits of the programme

- An EFMD-Accredited programme
- 100% taught in English
- A double degree: a Master of International Business from KU Leuven and a Master in International Management from TSM
- A year abroad

Programme Objectives

- Discuss international business situations and issues
- Apply theoretical and conceptual elements to the analysis of international business situations
- Demonstrate analytical skills and critical thinking
- Design relevant recommendations on international business situations based on methodological tools and frameworks
- Comprehend different ways in which international business affects the society and the environment
- Communicate clearly and efficiently both in written and oral modes
- Operate efficiently in a multicultural environment (negotiate, manage, lead)

Pre-requisites

The Master International Management in European Context (IMEC) double degree is open to students having completed the first year of the Master in International Management (MIM). Application for the double degree is made simultaneously with the application for the first year of the Master, via the supplementary form.



Find all the informations about this track by scanning the QR code!

Programme



INTERNSHIP

Yes



INTERNSHIP DURATION

2 months



INTERNSHIP PERIOD

Semester 4

SEMESTER 3 • In KU Leuven

UE 01 | **International Accounting & Control** | 6 ECTS

UE 02 | **International Business Strategy** | 6 ECTS

UE 03 | **Interdisciplinary Assessment Project** | 6 ECTS

UE 04 | **International Marketing** | 6 ECTS

UE 05 | **Strategic International HRM** | 6 ECTS

UE 06 | **International Economics** | 6 ECTS

UE 07 | **Corporate Social Responsibility** | 3 ECTS

UE 08 | **Recent Advances in European Business** | 3 ECTS

UE 09 | **Master thesis: Literature Review** | 6 ECTS

UE 10 | **Master thesis: Research Project International Business** | 9 ECTS

SEMESTER 4

UE 11 | **Internship** | 3 ECTS

tsm

Toulouse School of Management is a public school of excellence in Management within Toulouse Capitole University. It has been awarded the EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (EFMD). EQUIS is renowned as a leading certification for Business and Management schools and this recognition is a testament to our dedication to excellence.

TSM combines under a single brand:

→ TSM Education

A school that trains responsible, enterprising managers who are open to the world.

→ TSM Research

A research unit that contributes decisively to scientific research in management and to the reflection of managers.

→ TSM Doctoral Programme

A disciplinary doctoral school with international standards that prepares doctoral students for their future positions in the academic world or in political institutions, research organisations and private companies.

→ TSM Alumni

A network of more than 23,000 active graduates in France and around the world to meet the needs of companies engaged in global competition.

3 000

students

20

Bachelors & Masters degrees

15%

of international students

more than

100

Faculty members

90%

of graduates find work in the industry within 6 months of graduating

23 000

members in the graduate network



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#ToulouseSchoolofManagement

