

tsm



MASTER

2024-2025

INTERNATIONAL MANAGEMENT

M2 International Management in Asian Context

Become a junior manager
ready to evolve in an Asian
context

The path ahead



TSM is a public school
in management,
EQUIS-accredited
since 2023

 tsm EQUIS
ACCREDITED**MENTION**Management et commerce
international**TEACHING LANGUAGE**

English

**CAMPUS**

Asia

**CONDUCTED THROUGH**

Full time programme

**CREDITS**

60 ECTS

**NUMBER OF HOURS**

288h

**START / END DATES**

September 2024 - June 2025

**ACADEMIC PARTNERSHIP**

With Partner universities

The path ahead

Overview

Are you looking for an international career? Are you attracted by supporting companies to develop their international business? Do you feel inspired by working with people from different cultures?

Then the Master in International Management in Asian Context (IMAC) is just for you! This double degree entirely taught in English offers high quality teaching from internationally renowned professors, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world thanks to strong partnerships built over ten years. Students follow courses at College of Management of Mahidol University (CMMU) in Bangkok, and do a 6-month internship in Thailand or abroad. Upon successful completion of their studies in each country, students will graduate with degrees from both institutions, a Master in General Management from CMMU and a Master in International Management from TSM.



Mahidol University
Wisdom of the Land

 UNIVERSITÉ
TOULOUSE
CAPITOLE EFMD
ACCREDITED | **MASTER**

3 reasons to apply

1

An opportunity for international training

2

A training course with comprehensive strategic inputs

3

To become a manager working in international business situations

Admission 2025



Application period

February 2025

Closing application

March 2025

Confirmation of admissions

June 2025

Applications platform : [eCandidatures](#)

Benefits of the programme

- An EFMD-Accredited programme
- 100% taught in English
- A double degree : a Master in General Management from CMMU and a Master in International Management from TSM
- A year abroad

Programme Objectives

- Discuss international business situations and issues
- Apply theoretical and conceptual elements to the analysis of international business situations
- Demonstrate analytical skills and critical thinking
- Design relevant recommendations on international business situations based on methodological tools and frameworks
- Comprehend different ways in which international business affects the society and the environment
- Communicate clearly and efficiently both in written and oral modes
- Operate efficiently in a multicultural environment (negotiate, manage, lead)

Pre-requisites

The Master International Management in Asian Context (IMAC) double degree is open to students having completed the first year of the Master in International Management (MIM). Application for the double degree is made simultaneously with the application for the first year of the Master, via the supplementary form.



Find all the informations about this track by scanning the QR code!

Programme



INTERNSHIP

Yes



INTERNSHIP DURATION

6 months



INTERNSHIP PERIOD

Semester 4

SEMESTER 3 • In Mahidol University

MGMG515 | **Asian Economy in the Global Context**

MGMG523 | **Decision Skills**

MGMG585 | **Strategic Brand Management**

MGMG605 | **Project Management**

MGMG751 | **Entrepreneurial Strategy and Competitive Dynamics**

MGMG629 | **Managerial negotiation strategy**

MGMG658 | **Cross-cultural Management**

MGMG697 | **Thematic Paper**

SEMESTER 4

UE 10 | **Internship**

tsm

Toulouse School of Management is a public school of excellence in Management within Toulouse Capitole University. It has been awarded the EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (EFMD). EQUIS is renowned as a leading certification for Business and Management schools and this recognition is a testament to our dedication to excellence.

TSM combines under a single brand:

→ **TSM Education**

A school that trains responsible, enterprising managers who are open to the world.

→ **TSM Research**

A research unit that contributes decisively to scientific research in management and to the reflection of managers.

→ **TSM Doctoral Programme**

A disciplinary doctoral school with international standards that prepares doctoral students for their future positions in the academic world or in political institutions, research organisations and private companies.

→ **TSM Alumni**

A network of more than 23,000 active graduates in France and around the world to meet the needs of companies engaged in global competition.

3 000

students

20

Bachelors & Masters degrees

15%

of international students

more than

100

Faculty members

90%

of graduates find work in the industry within 6 months of graduating

23 000

members in the graduate network



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