

tsm

EQUIS  
ACCREDITED

The path ahead

MASTER

2024-2025

INTERNATIONAL MANAGEMENT

# M1 International management

Integrate a rigorous training programme, covering the foundations of International Management

UNIVERSITÉ  
TOULOUSE  
CAPITOLE

EQUIS  
ACCREDITED

TSM is a public school  
in management,  
EQUIS-accredited  
since 2023

 tsm EQUIS  
ACCREDITED

The path ahead

 **RNCP**  
35915 **MENTION**  
Management et commerce  
international **TEACHING LANGUAGE**  
English **CAMPUS**  
Toulouse **CONDUCTED THROUGH**  
Full time programme **CREDITS**  
60 ECTS **NUMBER OF HOURS**  
369h **START / END DATES**  
September 2024 - June 2025

## Overview

Are you looking for an international career?  
Are you attracted by supporting companies to  
develop their international business?

Then the Master in International Management  
(MIM) is just for you! This degree 100% taught  
in English is a full-time programme which has  
been EFMD Accredited since 2008. It was  
renewed in June 2024 for a period of 5 years.

It offers high quality teaching from  
internationally renowned professors, a truly  
multicultural work environment with students  
coming from all over the world, and close  
relationships with the business world thanks  
to strong partnerships built over ten years.  
In the first year students acquire foundation  
in Management. 1st semester at TSM,  
2nd semester at TSM with a 3-to-6 month  
internship. In Master 2, students have the  
opportunity to specialise in a double degree, in  
Belgium or Thailand (choice to be made when  
applying in Master 1).

2024  **25** ★★  
**EDUNIVERSAL**  
Management International

2024  **4** ★★★★★  
**EDUNIVERSAL**  
Commerce International et Management International  
Occitanie

**INSA** INSTITUT NATIONAL  
DES SCIENCES  
APPLIQUÉES  
TOULOUSE

 **FRANCE**  
**compétences**  
CERTIFICATION  
enregistrée au RNCP

 **EFMD**  
ACCREDITED | **MASTER**

 **DIPLÔME**  
NATIONAL DE  
MASTER  
CONTRÔLÉ  
PAR L'ÉTAT

 **UNIVERSITÉ**  
**TOULOUSE**  
**CAPITOLE**

## 3 reasons to apply

1

An opportunity for international training

2

A training course with comprehensive strategic inputs

3

Practical work to enable students to project themselves in a company

## Benefits of the programme

- An EFMD-Accredited programme
- 100% taught in English
- This Master 1 can be completed in mobility abroad

### Admission 2025



#### Application period

February 2025

#### Closing application

March 2025

#### Confirmation of admissions

June 2025

Applications platform : [eCandidatures](#)

17%

Admission rate

100%

Success rate

87%

Satisfaction rate\*

\*Admission rate: 2024-2025 / Exam success rate: 2022-2023 / Satisfaction rate: 2023-2024



Find all the informations about this track by scanning the QR code!

## Programme Objectives

- Discuss international business situations and issues
- Apply theoretical and conceptual elements to the analysis of international business situations
- Demonstrate analytical skills and critical thinking
- Design relevant recommendations on international business situations based on methodological tools and frameworks
- Comprehend different ways in which international business affects the society and the environment
- Communicate clearly and efficiently both in written and oral modes
- Operate efficiently in a multicultural environment (negotiate, manage, lead)

## Pre-requisites

- Successful completion of 180 ECTS
- As this program is taught entirely in English, applicants must prove their English language proficiency:
  - An English language test for non-English speakers (C1 level required): see the list of the English language certificates accepted
  - Exception: passport holders from one country where English is the official language or one of the official languages are exempted from the English test.
- Examination of candidate's application and interview

*The Master International Management in European Context (IMEC) double degree and the Master International Management in Asian Context (IMAC) double degree are open to students having completed the first year of the Master in International Management (MIM). Application for the double degrees is made simultaneously with the application for the first year of the Master, via the supplementary form.*

# Programme



**INTERNSHIP**  
Mandatory



**INTERNSHIP DURATION**  
3 months minimum



**INTERNSHIP PERIOD**  
From April

## SEMESTER 1

UE 01 | **Strategic Management** | 6 ECTS

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UE 02 | **Quantitative Data Analysis** | 6 ECTS

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UE 03 | **Accounting** | 6 ECTS

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UE 04 | **Organizational Behaviour** | 6 ECTS

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UE 05 | **Managing Business Information and Technology** | 4 ECTS

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UE 06 | **Excel for professionals** | 2 ECTS

## SEMESTER 2

UE 07 | **Finance** | 5 ECTS

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UE 08 | **International Marketing** | 5 ECTS

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UE 09 | **International Strategy** | 5 ECTS

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UE 10 | **Business plan and Entrepreneurship** | 5 ECTS

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UE 11 | **Introduction to research** | 2 ECTS

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UE 12 | **Internationalisation and professionalisation** | 2 ECTS

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UE 13 | **Internship** | 6 ECTS

# tsm

Toulouse School of Management is a public school of excellence in Management within Toulouse Capitole University. It has been awarded the EQUIS (European Quality Improvement System) international accreditation by the European Foundation for Management Development (EFMD). EQUIS is renowned as a leading certification for Business and Management schools and this recognition is a testament to our dedication to excellence.

TSM combines under a single brand:

### → TSM Education

A school that trains responsible, enterprising managers who are open to the world.

### → TSM Research

A research unit that contributes decisively to scientific research in management and to the reflection of managers.

### → TSM Doctoral Programme

A disciplinary doctoral school with international standards that prepares doctoral students for their future positions in the academic world or in political institutions, research organisations and private companies.

### → TSM Alumni

A network of more than 23,000 active graduates in France and around the world to meet the needs of companies engaged in global competition.

# 3 000

students

# 20

Bachelors & Masters degrees

# 15%

of international students

more than

# 100

Faculty members

# 90%

of graduates find work in the industry within 6 months of graduating

# 23 000

members in the graduate network



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#ToulouseSchoolofManagement

