Fabienne PEREZ

Assistant Professor - Maître de conférences in Management Sciences Human Resources & Organizational Behavior

Toulouse School of Management, Université Toulouse Capitole, CNRS

CEFAG Participant - 2019

Marseille, France

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EDUCATION

2022	Qualification Maître de Conférences - CNU section 6 - 22206351059	
2017- 2021 Aix-en-Provence	PhD in Management Sciences - Specialization: Human Resources Aix-Marseille Graduate School of Management (AMGSM-IAE), Aix-Marseille Université - CERGAM	
France	Funding: AMU doctoral contract (3 years) then ATER (until the end of 08/2022)	
	Thesis defended on December 8 th 2021: The impact of artificial intelligence on work and the individuals adaptation: contributions of job crafting (further details page 8)	
	<u>Supervisor</u> : Olivier Roques, Associate Professor & Senior Lecturer HDR	
	Awarded "Prix de Thèse AGRH-Didier Retour 2022"	
2016-2017	Research Master in Management Sciences Specialization: Human Resources	
Aix-en-Provence, France	Class valedictorian Aix-Marseille Graduate School of Management (AMGSM-IAE), Aix-Marseille Université	
	Thesis subject: The imbalance of the employment relationship: A comparative approach to the models of Psychological Contract and Effort-Reward Imbalance	
	<u>Supervisor</u> : Olivier Roques, Associate Professor & Senior Lecturer HDR	
2004-2005 Aix-en-Provence,	Master in Human Resources & DU Relationship Management Class valedictorian	
France	Aix-Marseille Graduate School of Management (AMGSM-IAE), Aix-Marseille Université	
2001-2003 Marseille, France	Master's degree in Economic and Social Administration (HR specialization) Faculty of Economics and Management - Continuing education Aix-Marseille Graduate School of Management (AMGSM-IAE), Aix-Marseille Université	
1995-1996	Bachelor in Commercial Action (BTS)- Lycée Périer Marseille	

TEACHING EXPERIENCE

Academic positions	Teaching experience since 2005, first as a temporary employee, then as a contractual doctoral student, ATER and Maître de Conférences (cf. Synthesis table below)
Since 09/2022	Maître de Conférences en Sciences de Gestion – Human Resources & Organizational Behavior - Toulouse School of Management, Université Toulouse Capitole, CNRS
2020-2022	Teaching & Research Assistant (Aix-Marseille Université) – ATER Management Science – Faculty of Economics and Management- CERGAM • Lecturer at Bachelor, Master and continuing education levels.
2017- 2020	Lecturer - IUT Aix-en-Provence GEA-RH • Lecturer at Bachelor level.
2016-2018 / 2005-2010	Lecturer – Faculty of Economics and Management & IAE Aix (Aix-Marseille Université) • Lecturer and substitute lecturer at Bachelor, Master and continuing education levels.

TEACHING METHODS

Teaching	
Experience	,

Functions:

• Coordinator for lectures and tutorials, thesis supervision, exam monitoring & jury member selection for student project defenses

<u>Exams</u>: (mid-terms & continuous assessments)

• Preparation, supervision, and correction of exams

Classes & degrees

Classes: 10 to 80 students; several curriculums.

Degrees:

- From undergraduate to graduate levels
- 2nd year associate degree (IUT AIX)

Bachelor & Master degrees (Faculty of Economics & Management; IAE Aix; TSM)

Courses structure

- Theoretical content (book and article references), real-world case studies
- Simulations Role playing Flipped room
- Adaptation of online content with virtual rooms and games, use of interactive platforms: Wooclap, Kahoot.

COLLECTIVE RESPONSABILITIES

Supervision of students in the preparation of a thesis • L3 AES SSP, M1 et M2 GRH, Aix-Marseille Université		
• M1 TSM		
Participation to different juries, teachers and department councils		
Faculté d'Économie et de Gestion, et UT, Aix-Marseille Université		
Recruitment and selection of students		
Files selections for future students (170 files/ year) on Parcoursup (IUT)		
Recruitment interviews – students in Master RH (IAE)		
Coaching to help students internship's research (IAE)		
Elected Member of Aix-Marseille Graduate School of Management (AMGSM-IAE) Administrative Council Student college		

Synthesis table: Academic work experiences

Period and position	Degree	Course titles	Number of hours			
Since 09/2022	M2 Management International	International Human Resources	15h CM			
		Management	English program			
Assistant Professor in	M2 IHRM	Organizational Change Management	14h CM			
Management		8	English program			
(Maître de Conférences	M2 IHRM	AI Impacts and Ethics	10.5h CM			
en Sciences de Gestion)		The impute the Bunes	English program			
– Human Resources and	M2 IHRM	Organizational Digital Development	10,5h CM			
Organizational Behavior		organizational Digital Development	English program			
	M2 IHRM	Recruitment and career	7h CM			
Toulouse School of	Wiz Hilli	Rectalities and career	English program			
Management, Toulouse	M2 RH	Organizational Change Management	10.5h CM			
Capitole University,	M2 DMSE	Compensation and Payroll	15h CM			
CNRS	M1 CCA/CGAO	Human Resources Management	12h CM			
			12II CIVI			
2020 2022	M1 - Supervision of 23 students		241 TD			
2020-2022	Bachelor - L3 GE	HR techniques	24h TD			
B 1 17 1.	Bachelor - L3 MIASHS	HRM in international contexts & France	12h TD			
Research and Teaching	Bachelor - L3 AES SSP	Digital and Artificial Intelligence	12h CM			
Assistant (ATER)	-	challenges for management				
Faculty of Economics &		Research methodologies				
Management, Aix-	Bachelor	Supervision of the projects of 20	24h TD			
Marseille University	Busherer	students. Topics: Digital and Work, New				
		technologies and new ways of working				
	M1 GRH	HRM and International HRM	21h CM/ 7h TD			
	M2 GRH Talents	Diversity management	12h CM			
	M2 GRH Talents	HR case studies	9h CM			
	M2 GRH	Compensation management	21h CM (2			
	Continuing education students	International and intercultural	promos)			
		management	promos)			
	M2 GRH	Assessment, careers and talent	14h CM			
	Continuing education students	management for international business	14II CIVI			
	M2 GRH	Supervision of students in the preparation	of a thesis			
	Continuing education students					
2017-2020	2 nd year DUT GEA RH	Payroll Management	32h CM/TD			
	and Diff of A Diff		221 CL (/TD)			
Lecturer	2 nd year DUT GEA RH	Compensation and Payroll	32h CM/TD			
Chargée de mission						
d'enseignement (CME)	Participation in teachers' board and department councils					
IUT Aix-en-Provence	Selection of future students (170	files / year) on Parcoursup				
GEA -RH	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		1			
2008-2009		HR Management, Recruitment and				
And 2016-2018	Master 1 General Management	Performance Management,	24h CM			
	(2008-2009)	Compensation Management	2711 CIVI			
Lecturer		Training Plan Implementation				
	Master 1	Management and CSR (Diversity and	24h CM			
Aix-Marseille Graduate	(2016-2018)	Intercultural Management)	2411 CIVI			
School of Management	Performed recruitment interviews	s of HR Master's candidates				
(AMGSM-IAE)	Provided support for Master HR students in search of internship					
2005 2000	Docholog (2rd vers) AEC DII	IID Managament Descritored and	10k TD			
2005-2009	Bachelor (3 rd year) AES RH	HR Management, Recruitment and	12h TD			
T	Continuing education students	Performance Management,				
Lecturer	M. A. LAEG DV	Compensation Management	(1 TED			
E 16 CE	Master I AES RH	Training Plan Implementation, HR-IS	6h TD			
Faculty of Economics &	Continuing education students	Project Management	0 1 :			
Management, Aix-	Master I AES RH Supervision of students in the preparation of a thesis					
Marseille University	Continuing education students	luing education students				

RESEARCH ACTIVITIES

ARTICLES

Perez, F., Conway, N. & Roques, O. (2022). *The Autonomy Tussle: AI Technology and Employee Job Crafting Responses*. **Relations industrielles / Industrial Relations,** 77(3). https://doi.org/10.7202/1094209ar (FNEGE 2, HCERES B)

Peterson, J., Tahssain-Gay, L., Salvetat, D., Perez, F. and Hennekam, S. (2022), *How managers approach data analytics: a typology through a Resource Orchestration perspective*, **Management Decision**, Vol. ahead-of-print. No. ahead-of-print. https://doi.org/10.1108/MD-03-2022-0316 (FNEGE 3, HCERES B)

CHAPITRES D'OUVRAGE

Perez, F. et Pinzon J.D. (2022). L'identité professionnelle à l'épreuve de l'IA: réflexions autour des effets perçus de l'IA par les radiologues d'un hôpital public. Dans l'ouvrage « Intelligence artificielle, algorithmes et monde public ». Éditions Berger-Levrault

Aubert-Hassouni C., Perez F., Renou S., Vales M. (2023). *Un programme doctoral hors-les-murs : le cas du CEFAG*. In Cloarec J., Senn J., Grandazzi A. *L'expérience de la thèse en management. Éditions EMS*

CONFERENCE PAPERS

Perez, F., Conway, N. & Roques, O. (2021). The autonomy tussle: Learning algorithms as a shaper of autonomy and meaning at work, and employee job crafting responses. **Symposium EURAM** 16-18 June 2021, Montréal (online)

Perez, F. & Roques, O. (2020). *Redefining professions facing Artificial Intelligence: the case of Radiologists*. **31st Congress of the AGRH**, Tours – March 3-5, 2021 (online)

Perez, F. & Roques, O. (2019). Artificial intelligence and coping strategies: studying the cases of radiology and bank. **30th Congress of the AGRH**, Bordeaux – November 13-15, 2019

WORKSHOPS

Perez F. & Pinzon J.D. (2022). Ethical issues in the implementation of artificial intelligence: the case of radiology. Second edition of the ethics research days "Interdisciplinary views of a humanist ethics: the human being at the centre of management ». ESSCA Aix-en-Provence, April 6 - 8, 2022

Perez F. (2021). Artificial intelligence at work: an exploratory approach through job crafting. **Doctoriades de l'UTLN.** 10^{ème} journée de la jeune recherche de l'Université de Toulon – October 14, 2021

Perez, F. & Roques, O. (2019). Exploring the coping strategies to face the integration of Artificial Intelligence at work: the case of bank and radiology. Workshop on Research Advances in Organizational Behavior and Human Resources Management PSL, Paris Dauphine University, DRM - Management & Organisation - May 21 & 22, 2019

Perez, F. (2018). Presentation of the thesis project: *Impact of artificial intelligence on work: an approach in terms of adaptation and manifestations of stress at work.* **IAE PARIS Doctoral Seminar** - March 15- 16, 2018

Perez, F. (2018). *Impact of artificial intelligence on work: an approach in terms of adaptation. The contribution of resources and sensemaking* - **Doctoral Workshop 29th Congress of the AGRH** – October 29-31, 2018

Perez, F. (2018). Presentation of the progress of research – **Seminar Digital and Work LEST CNRS** - October 19, 2018

ADMINISTRATIVE ACTIVITIES & COLLECTIVE RESPONSABILITIES

Organization of Neil Conway's visiting tour - Royal Holloway University of

London au CERGAM - June 2022

2021 to present | Project officer "Les ateliers de Thésée » (CEFAG Program)

Member of the CEFAG alumni association board. Responsible for organization of event and meetings for the network :

 Organization of the workshop, April 11, 2022, at the Aix-Marseille Graduate School of Management (AMGSM-IAE) on the theme of AI in Management Sciences

Visiting researcher at the Royal Holloway University of London, Department of

Management – October 3rd to November 3rd 2019

Performed research under the supervision of Neil Conway, Professor of Organisational Behaviour and Human Resource Management

2019 to present Review for conferences papers (AIM, AGRH)

2019 – 2020 Participant – CEFAG 2019 Doctoral program (organized by FNEGE) –

3 seminars

2018 to 2020 CERGAM Research Letter

2019

Member of the editorial committee

Performed review of Calls for Contributions from congresses in the HR discipline

Writing new articles and performed final review before publication

2018 to 2020 Participation in LEST / CNRS Digital and Work Seminars

2017 to present Elected Member of Aix-Marseille Graduate School of Management (AMGSM-IAE)

Student college

2017 to 2021 Organization of research workshops for the HR specialization

Preparation of sessions

Organization of workshops and invitation of members and speakers

2017 26th Congress of the AGRH – Aix-en-Provence, October 2017

Participation in the organization of the congress

Coordination of 30 doctoral students in support of the event

VALORISATION OF RESEARCH

2022 Participation in the 37th national session of the INTEFP (Institut National du

Travail de l'Emploi et de la Formation) January 18, 2022: "Study of AI use cases

in a bank: analysis of employee behavior and organizational issues".

2019-2020 CERF (Collège des Enseignants de Radiologie de France)

Contribution to a Working Group on the impact of AI on the patient pathway and the

radiologist

Currently developing a research project for the SFR (Société Française de Radiologie)

2019 24th Days of Fœtal Medicine- Palais du Pharo Marseille, April 4-6, 2019

Facilitation of a session: MÉDECINE FOETALE, SOCIÉTÉ, DEMAIN. Theme:

artificial intelligence and fetal medicine

2019 Participation in two roundtables for GREAT PLACE TO WORK, April 2, 2019 in

Paris (AI & Future at Work) and May 23, 2019 in Marseille (Quality of work life,

a sustainable competitive advantage for companies in PACA)

PROFESSIONAL EXPERIENCE

2009-2016

Human Resources Manager - LAFARGE HOLCIM - Building Materials - Aix-en- Provence, France

• Operational management of human resources for a workforce of 1700 people in a multi-site industrial context. Included Languedoc-Roussillon and Provence sectors with international teams (45 sites)

2008

Human Resources Consultant - MENWAY - HR Consulting Aix-en-Provence, France

- Research, recruitment and selection of candidates
- Follow-up on integration of candidates within companies
- Development of corporate relationships with potential clients
- Evaluation of candidates through reasoning and personality tests (SOSIE, R85, R2000)

2006-2007

Head of Recruitment and School Relations - CNIM - Metallurgy La Seyne-sur-Mer, France

- Management of the entire recruitment and selection process, from the needs auditing to employment contract signatures in France and abroad
- Administrative management of employee hiring and follow-up of the integration-training

2005-2006

Recruitment / HR Manager - INGENICA Group - Engineering Paris, France

- Establishment and management of recruitment activities within nine corporate entities
- Administrative Management of Personnel
- Launch of intensive workforce planning project followed by implementation of HRIS

1998-2005

Recruitment and Mobility Officer - RTM (Marseille Transport Authority) - Urban Transport

Marseille, France

• Organization of union information and recruitment sessions, mobility and followup of employee integration

After-Sales Service Manager - Information Space (2001)

- Facilitation of workshops and training of a 10-member team
- Management of service files

Station Manager - Metro (1998-2000)

COMPETENCES

Languages

- French: mother tongue
- English: fluent (850 to TOEIC in 2016)
- Spanish: fluent

Informatics

• Data Analysis Software: NVivo, Iramuteq, SPSS, AMOS, VosViewer

OTHER PROFESSIONAL ACTIVITIES

2014 to date

- **Member of the ANDRH** (National Association of HRM) Provence Group: network of human resources professionals.
- Participation in the various events of the association
- Regular contact between students and members of the association, HR managers or HRMs.

PhD THESIS INFORMATION

Supervisory committee

Associate Professor Olivier ROQUES (Thesis Supervisor) Pr. Emmanuel ABORD DE CHATILLON (Jury Referee)

Alain LACROUX (Jury Referee)
Pr. Marc VALAX (Jury President)
Pr. Nathalie RICHEBÉ (Jury Subordinate)
Pr. Jean-Paul BEREGI (Jury Subordinate)

Title

The impact of artificial intelligence on work and the individuals adaptation: contributions of job crafting

Summary

The development of artificial intelligence (AI) and its techniques (Machine learning and Deep learning) involves deep reflection on changes in work. Anchored in HRM and organizational behavior, this thesis explores how individuals redefine their position and themselves at work in the face of AI. We examine the responses to these changes through job crafting behaviors (Wrzesniewski & Dutton, 2001; Tims & Bakker, 2010), identity work (Caza et al., 2018), and coping mechanisms (Lazarus & Folkman, 1984, Schwarzer & Knoll, 2003).

We offer a comprehensive approach combining several qualitative methods (interviews, observations and documentary study) within two fields: (1) A bank is studied primarily at the individual and organizational level with managers; and (2) the field of radiology offers additional in-depth and multi-level analyses (individuals, organization, profession).

Our results reveal three categories of job crafting: approach, avoidance, and an emerging category of identity crafting, in which actors develop strategies aimed at repositioning and redefining their identity with regards to AI. We underline the importance of intervention strategies at the organizational and professional levels that serve as resources promoting a change in representations and behaviors. From these results, we propose a typology of individual job crafting behaviors.

We contribute to a better understanding of AI and its implications for individuals at work. Our model encourages the use of proactive approaches to job design for individuals, organizations and professional branches. This enables preservation and repositioning strategies of one's identity and meaning at work.

Keywords

job crafting, work design, coping, artificial intelligence, machine learning